

Renee Pezzotta

Sr. Instructional / Learning Experience Designer

310-625-8303 | reneepezzotta@gmail.com

Portfolio



SUMMARY

Highly motivated Senior Instructional/Learning Experience Designer with a passion for innovation and expertise in creating engaging and effective learning solutions. Collaborative and communicative, utilizing design thinking and instructional design methodologies to deliver measurable and exceptional learning experiences. Proven track record of enhancing business performance and providing outstanding learner outcomes.

EXPERIENCE



Sr. Instructional Designer/LXD | GPStrategies Consultant | Microsoft

REMOTE | June 2023 – Present

- Collaborating with sales team SMEs on the development of MSFT Sales Academy courses, including foundational and intermediate courses in: Coaching/Mentoring, Envisioning Workshops, Demo Skills, and Open AI Tools.
- Storyboard and build SharePoint Content Development Site as a one-stop-shop for IDs and Developers to find all the information they need to perform their jobs successfully.
- Create story-based knowledge checks and scenarios to gauge learning retention.
- Scripting for Vyond animations and illustrated/motion graphic videos.
- Use generative AI (Co-pilot, Chat GPT)



Freelance ID/LXD/Video Producer | SweetRush, Inc.

REMOTE | September 2020 – Present

- Design award-winning cutting-edge eLearning experiences for global clients, specializing in learning through storytelling and video.
- Collaborate with clients and subject matter experts to incorporate effective and innovative learning practices.
- Script and produce live action video for clients to use in interactive scenario training.
- Recent clients: Hilton, Airbnb, Meta, Capgemini, Robinhood, Bayer, Uber Eats, Intuit.



Sr. Instructional Designer | Adecco USA, Inc. | YouTube Partner Experiences

Playa Vista/REMOTE | March 2022 - May 2023

- Created innovative learning experiences for diverse creator communities in collaboration with the YouTube Partner Experience team.
- Developed online prework experiences on the BrandLive Platform and designed live and hybrid events for global creators.



Sr. Instructional Designer/Learning Experience Designer/Producer | Google

Playa Vista, CA | September 2015 - July 2019

- Delivered world-class product training as a member of Google's Sales Mastery team.
- Developed award-winning blended learning experiences at scale, tailored to the needs of the Global Business Organization (GBO) Googlers.
- Collaborated with content and skills experts to ensure a cohesive development experience.

Lead Trainer/ Sr. Instructional Designer | Google External Workforce

Venice, CA | March 2014 - September 2015

- Supported the People Dev and Global Learning Dev teams by developing Online Learning and gSkills assessment modules that focused on communication, adaptation and negotiation skills.

EARLIER POSITIONS (SELECTED)

- Instructional Designer | **Ipsos SMX, Los Angeles** | 1/12 - 3/14
- Director, Training & Knowledge Management | **Passenger, Los Angeles** | 6/08 - 12/11
- Sr. Instructional Designer, Global Sales Training | **Yahoo!, Los Angeles** | 2/05 - 5/08
- Instructional Designer/Lead Trainer | **Toyota Motors, Long Beach, CA** | 1/01 - 5/04

EDUCATION

Defense Information School, FT. Benjamin, IN.

- Diploma in Journalism - 1993
- Served in the US Army as a Journalist.

William Paterson University, Wayne, NJ.

Communications/Elementary Education - 1992

SKILLS & TOOLS

Skills: Generative AI, Learning Experience Design, eLearning Development, ILT/VILT development, Video/Audio Production, Design Thinking, Instructional Design Methodologies (ADDIE, SAM) Development Methodologies (RAPID, AGILE)

Dev tools: Evolve, Adapt, Articulate Storyline 360, Rise, Camtasia, Photoshop, Google Suite, MS Office, Adobe Premiere, Audition, After Effects, Chat GPT, Co-pilot, BrandLive, Hopin, Slido, Kahoot, and more.

AWARDS

Brandon Hall Excellence Awards for projects I worked on:

SweetRush Project awards

- GOLD: Best Certification Program
- GOLD: Best Use of Mobile Learning
- GOLD: Best Sales Training & Performance Program
- GOLD: Best Unique & Innovative Sales Training Program

Google Sales Mastery Team

- GOLD: Best Advance in Learning Measurement, General Sales Mastery
- GOLD: Best Unique or Innovative Learning and Development Program, General Sales Mastery
- SILVER: Best Unique or Innovative Sales Training Program, Platforms Black Belt
- SILVER: Best Learning Team